

**Celebration of Leadership:
A Tribute to Dr. Edward Hernandez, Jr.**

Thursday, April 29, 2010

Printed Program Advertising

Please contact Libby Fuller at eventinfo@rscgd.edu

REQUEST FORM

Please complete the information below:

Company Name _____
Contact Name _____
Address _____
Phone/e-mail _____

Advertising commitment

Full Page Inside Back \$900 _____
(only one available)

Full Page \$750 _____
Half Page \$400 _____
Quarter Page \$250 _____

Payment options

Confirm your advertising commitment online at www.rscgd.edu/retirement. You may reserve your space, submit artwork, and pay online using PayPal. Or, you may pay by check, payable to the **Santa Ana College Foundation**, Federal Tax ID #95-6209198. Payment is due in full at the time of ad space confirmation. Mail a copy of this form and your check to:

Libby Fuller
Rancho Santiago Community College District
2323 N. Broadway, Suite 410
Santa Ana, CA 92706

CELEBRATION OF LEADERSHIP:

A TRIBUTE TO DR. EDWARD HERNANDEZ, JR.



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Advertising Details

Size	Cost	Placement	Due Date
Full page	\$900	Inside back cover	9 a.m., April 19
Full page	\$750	Program pages	9 a.m., April 19
Half page	\$400	Program pages	9 a.m., April 19
Quarter page	\$250	Program pages	9 a.m., April 19

Dimensions

Full page (vertical)

4.5" x 7.5"

Half page (horizontal)

4.5" x 3.75"

Quarter page (vertical)

2.25" x 3.75

Deadline

Camera-ready art must be provided via e-mail to the RSCCD public affairs/governmental relations department no later than 9 a.m. on Monday, April 19. RSCCD is not responsible for constructing ads. Submissions must be camera-ready and sized according to the ad specifications noted.

Format

Camera-ready ads should be submitted as grayscale, (high resolution) 300 dpi files in pdf, eps, or jpeg format. Fonts should be outlined or font substitutions will be made. Ads submitted in color may not print legibly as black and white print. Submit camera-ready artwork via e-mail to weidner_laurie@rsccd.edu.

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