

# BUSINESS & COMMERCE IMPACTS

The Economic Value of Santiago Canyon College's Continuing Education Program | April 2020

In FY 2018-19, the CE program's total impact on the economy of the City of Orange was \$76.1 million in added income, equal to 0.5% of the city's GRP. This contribution that the center provides on its own is larger than the entire Arts, Entertainment, & Recreation industry in the city.

## THE CE PROGRAM'S PAYROLL & EXPENSES SUPPORT LOCAL BUSINESSES

- In FY 2018-19, the CE program employed **251** full-time and part-time faculty and staff, with an annual payroll of **\$9.9 million**. Much of this was spent in the City of Orange to purchase groceries, clothing, and other household goods and services.
- The center is itself a buyer of goods and services and spent another **\$898.4 thousand** to support its operations during the analysis year.
- The net impact of the center's payroll and expenses in the City of Orange was **\$10.4 million** in added income.


## STUDENTS FROM THE CE PROGRAM BOOST LOCAL SPENDING


- Around 7% of students attending the CE program originated from outside the city. A number of in-city students would have left the city for other education opportunities if not for the existence of the CE program.
- The expenditures of these relocated and retained students added approximately **\$3.2 million** in income to the city during the analysis year.

## TRAINING PROVIDED BY THE CE PROGRAM SUSTAINS A SKILLED WORKFORCE

- Over the years, students have studied at the CE program and entered or re-entered the workforce with newly-acquired skills. Today, many former students are employed in the City of Orange.
- As students apply the skills they acquired at the center, they are rewarded with higher earnings. They also raise business profits through their increased productivity. These higher earnings and increased profits create even more earnings as they are spent in the city.
- In FY 2018-19, the impact of former CE program students on the local economy amounted to **\$62.5 million** in added income.

### ADDED INCOME CREATED BY THE CE PROGRAM IN FY 2018-19

 **\$10.4 million**  
Operations Spending Impact

 **\$3.2 million**  
Student Spending Impact

 **\$62.5 million**  
Alumni Impact

**= \$76.1 million**  
Total Impact