

The Economic Value of Santa Ana College to the Rancho Santiago Community College District Service Area



This study measures the impact created by Santa Ana College (SAC) on the regional business community. Results of this economic impact analysis reflect fiscal year (FY) 2023-24.



**Rancho Santiago Community
College District (RSCCD) Service
Area, Orange County**



Economic impact analysis

In FY 2023-24, SAC added **\$998.9 million** in income to the Rancho Santiago Community College District (RSCCD) Service Area^{*} economy, a value approximately equal to **0.9%** of the region's total gross regional product (GRP). Expressed in terms of jobs, SAC's impact supported **11,142 jobs**. For perspective, the activities of SAC and its students support **one out of every 77 jobs** in the RSCCD Service Area.

Operations spending impact

- SAC employed 2,311 full-time and part-time faculty and staff. Payroll amounted to \$119.7 million, much of which was spent in the region on groceries, mortgage and rent payments, dining out, and other household expenses. The college spent another \$54.0 million on its expenses related to facilities, supplies, and professional services.
- The net impact of the college's operations spending added **\$121.3 million** in income to the regional economy in FY 2023-24.

Student spending impact

- Around 59% of credit students attending SAC originated from outside the region. Some of these students relocated to the RSCCD Service Area. In addition, some in-region students, referred to as retained students, would have left the RSCCD Service Area for other educational opportunities if not for SAC. These relocated and retained students spent money on groceries, mortgage and rent payments, and other living expenses at regional businesses.
- The expenditures of relocated and retained students in FY 2023-24 added **\$51.7 million** in income to the RSCCD Service Area economy.

Alumni impact

- Over the years, students have studied at SAC and entered or re-entered the workforce with newly acquired knowledge and skills. Today, hundreds of thousands of these former students are employed in the RSCCD Service Area.
- The net impact of SAC's former students currently employed in the regional workforce amounted to **\$825.9 million** in added income in FY 2023-24.

Impacts created by SAC in FY 2023-24



Operations spending impact

\$121.3 million

+



Student spending impact

\$51.7 million

+



Alumni impact

\$825.9 million



Total economic impact

\$998.9 million

OR



Jobs supported

11,142

^{*} For the purposes of this analysis, the RSCCD Service Area is comprised of the following ZIP codes in Orange County: 92612, 92614, 92626, 92660, 92676, 92679, 92701, 92703, 92704, 92705, 92706, 92707, 92708, 92807, 92808, 92840, 92843, 92861, 92865, 92866, 92867, 92868, and 92869.

