

The Economic Value of Santiago Canyon College to the Rancho Santiago Community College District Service Area



This study measures the impact created by Santiago Canyon College (SCC) on the regional business community. Results of this economic impact analysis reflect fiscal year (FY) 2023-24.



**Rancho Santiago Community
College District (RSCCD) Service
Area, Orange County**



Economic impact analysis

In FY 2023-24, SCC added **\$435.9 million** in income to the Rancho Santiago Community College District (RSCCD) Service Area^{*} economy, a value approximately equal to **0.4%** of the region's total gross regional product (GRP). Expressed in terms of jobs, SCC's impact supported **4,819 jobs**.

Operations spending impact

- SCC employed 988 full-time and part-time faculty and staff. Payroll amounted to \$59.7 million, much of which was spent in the region on groceries, mortgage and rent payments, dining out, and other household expenses. The college spent another \$24.5 million on its expenses related to facilities, supplies, and professional services (excluding construction).
- The net impact of the college's operations spending added **\$60.5 million** in income to the regional economy in FY 2023-24.

Construction spending impact

- SCC invests in capital projects each year to maintain its facilities, create additional capacities, and meet its growing educational demands, generating a short-term infusion of spending and jobs in the regional economy.
- The net impact of SCC's construction spending in FY 2023-24 was **\$2.4 million** in added income for the RSCCD Service Area.

Student spending impact

- Around 64% of credit students attending SCC originated from outside the region. Some of these students relocated to the RSCCD Service Area. In addition, some in-region students, referred to as retained students, would have left the RSCCD Service Area for other educational opportunities if not for SCC. These relocated and retained students spent money on groceries, mortgage and rent payments, and other living expenses at regional businesses.
- The expenditures of relocated and retained students in FY 2023-24 added **\$25.9 million** in income to the RSCCD Service Area economy.

Alumni impact

- Over the years, students have studied at SCC and entered or re-entered the workforce with newly acquired knowledge and skills. Today, thousands of these former students are employed in the RSCCD Service Area.
- The net impact of SCC's former students currently employed in the regional workforce amounted to **\$347.1 million** in added income in FY 2023-24.

^{*} For the purposes of this analysis, the RSCCD Service Area is comprised of the following ZIP codes in Orange County: 92612, 92614, 92626, 92660, 92676, 92679, 92701, 92703, 92704, 92705, 92706, 92707, 92708, 92807, 92808, 92840, 92843, 92861, 92865, 92866, 92867, 92868, and 92869.

Impacts created by SCC in FY 2023-24



Operations spending impact
\$60.5 million

+



Construction spending impact
\$2.4 million

+



Student spending impact
\$25.9 million

+



Alumni impact
\$347.1 million



Total economic impact
\$435.9 million

OR



Jobs supported
4,819

