



NEWS RELEASE

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MEDIA ALERT

Center for International Trade Development and the Baja California Economic Development Agency Host Supplier Seminar on October 8 ***U.S. companies can grow their businesses*** ***by exporting to Baja California, Mexico***

WHAT

The Center for International Trade Development (CITD), an economic development program of Rancho Santiago Community College District, and the Baja California Economic Development Agency is hosting “Growth and Business Opportunities in the Baja California West Coast Region.” This seminar will discuss the vitality of the electronic, aerospace, and medical device industry in the State of Baja California West Coast area.

Baja California has the largest concentration of medical device companies in Latin America. The region has an experienced workforce of more than 35,000 who specialize in design, assembly, manufacturing, and distribution. Annually, the region consumes \$200 million in goods and materials exported from the U.S. to support the region’s industry.

This sector has been growing and is looking to partner with companies in California who wish to export components manufactured in the U.S. to assist in production in Mexico. The seminar will share success stories of how U.S. companies have grown their businesses through exporting parts and products manufactured in the U.S. to Baja California companies.

WHERE

Rancho Santiago Community College District
2323 N. Broadway, Room 107, Santa Ana, CA 92706

WHEN

Thursday, October 8: 9:30 a.m. to 12:30 p.m.

WHO

The seminar will feature representatives from Sony Tijuana, Eaton, and the Baja California’s aerospace cluster and the Secretariat of Economic Development, the Center for International Trade Development, and PROMEXICO.

WHY

Baja California’s Under-Secretary of Economic Development Alfonso Alvarez said, “In today’s world you need to find new ways to grow your business. Baja California offers you a dynamic market that provides answers to your expanding ventures.”

HOW

For more information, please call the CITD at (714) 564-5204.

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