



NEWS RELEASE

Contact: Judy Iannaccone
Director, Communications
Phone: (714) 480-7503
e-mail: iannaccone_judy@rscdd.edu

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MEDIA ALERT

Santa Ana College Opens Doors to Class of 2027

WHAT: The KinderCaminata program marks its eighteenth year of operation. Through the program, thousands of local kindergarten students have their first opportunity to glimpse college life and learn about higher education. More than 30 interactive booths will introduce youngsters to a wide range of career options. Kindergarten students will meet two Santa Ana Police Department officers, view an Orange County Sheriff's Department's Humvee, and be introduced to a rescue bloodhound. The youngsters will gain a glimpse into the world of broadcast journalism when a camera crew from the Santa Ana College (SAC) video/television program put them on camera and interview them.

WHERE: Santa Ana College (SAC), 1530 W. 17th St., Santa Ana

WHEN: Friday, March 18, 8:30 a.m. to 11:00 a.m.
(Additional KinderCaminatas are planned for March 25 at Cypress and Fullerton Colleges.)

WHO: An estimated 1,000 students from [Santa Ana Unified School District](#), will visit SAC. Kindergartners from low-income areas are given priority for attendance.

The 2011 grand marshal will be [Raúl Rodríguez, Ph.D.](#), Rancho Santiago Community College District's new chancellor. Rodríguez joined the district in August 2010. Most recently, Dr. Rodríguez served as the superintendent of the [San Joaquin Delta Community College District \(SJDCCD\)](#) and president of [San Joaquin Delta College \(SJDCC\)](#) in Stockton, CA.

WHY: Kindergarten children are introduced, through hands-on demonstrations and exhibits, to career opportunities available as a result of a college education. The primary goal is to plant the seed of education at its earliest stages.

The event is traditionally held near or on the birth date (March 31) of Cesar Chavez, the renowned United Farm Workers leader. On the day of the event kindergartners are given caps with Chavez's motto, "Sí, se puede" (Yes, you can).

HOW: KinderCaminata is a non-profit organization supported by an annual fundraising dinner, *Salute to Chancellors, Presidents, Superintendents*, organizations, community, colleges and university contributors. A volunteer board of directors composed of the four Orange County community college district chancellors, university, business and community leaders governs KinderCaminata.

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