



NEWS RELEASE

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FOR IMMEDIATE RELEASE

Orange County SBDC Expands Services to North Orange County *SBDC Opens Satellite Office in Brea Chamber of Commerce*

(Santa Ana)—The Orange County SBDC was recently awarded \$235,000 from the Small Business Jobs Act of 2010 through the U.S. Small Business Administration via California State University, Fullerton. The new law is providing critical resources to help small businesses continue to drive economic recovery and create jobs. In Orange County, the two-year supplemental funding will support the opening of an SBDC satellite office in North Orange County.

Through a partnership with the Brea Chamber of Commerce and the Orange County SBDC, one-on-one, confidential business consulting will be available at no cost for North County business community. The SBDC satellite is located in the Brea Chamber of Commerce facility at 1 Civic Center Circle, Brea, CA 92821. Services are available to existing small business owners 9:00 a.m. to 5:00 p.m. Mondays through Fridays by appointment.

“We are excited to be able to respond to the needs of the business community by opening a new service location in the heart of North Orange County,” said Leila Mozaffari, director, Orange County SBDC.

JJ Richa, Brea’s on-site Orange County SBDC business consultant, will provide financial and management consulting, as well as sales and market diversification strategy. With more than 20 years of experience, Richa is a serial entrepreneur who has successfully launched and grown several companies. His diverse background and qualifications enable him to help businesses reach their goals, avoid pitfalls, and improve their chances for success. Richa brings a wealth of knowledge and business expertise to help clients start, grow, finance, manage, operate, plan and sell their business.

The North County satellite SBDC office will serve approximately 100 businesses annually. To schedule an appointment for consulting services, call (657) 859-9722.

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About the Orange County Small Business Development Center

The Orange County Small Business Development Center (Orange County SBDC), an economic development program of Rancho Santiago Community College District, is partially supported by the U.S. Small Business Administration (SBA), the California State University, Fullerton and the California Community College Chancellor's Office. The Orange County SBDC is a one-stop source for business planning, business development, international business resources, education and training, loan assistance and expansion strategies.

About the Rancho Santiago Community College District

The mission of the Rancho Santiago Community College District (RSCCD) is to respond to the educational needs of an ever-changing community and to provide programs and services that reflect academic excellence. Santa Ana College and Santiago Canyon College are public community colleges of RSCCD, which serve the residents of Anaheim Hills, East Garden Grove, Irvine, Orange, Santa Ana, Tustin and Villa Park. Both colleges provide education for academic transfer and careers, courses for personal and professional development, customized training for business and industry, and programs to train nurses, firefighters and law enforcement personnel.

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