## RANCHO SANTIAGO COMMUNITY COLLEGE DISTRICT (RSCCD)

Integrated Planning / Educational Master Plan Development Services Project
October 2, 2023 – March 31, 2024

## PROJECT UPDATE - NOVEMBER 1, 2023

The Rancho Santiago Community College District (RSCCD) is now in the second month of its sixmonth project to streamline and enhance integrated planning across RSCCD, its District Services and Operations (DSO), and its two colleges, Santa Ana College (SAC) and Santiago Canyon College (SCC). The Collaborative Brain Trust (CBT) continues to provide facilitation and technical support services for the project. The outcome of the project will be the production of four new fully-aligned planning documents that will provide a blueprint for action for RSCCD over the next four to eight years in serving students and communities of the RSCCD Orange County region and beyond. The four plans are:

- RSCCD Comprehensive Master Plan 2024-2031
- Santa Ana College Educational Master Plan 2024-2028
- Santiago Canyon College Educational Master Plan 2024-2028
- District Services and Operations Plan 2024-2028

Additionally, refined plans for facilities, technology, sustainability, and marketing will align with these four plans for a fully-integrated, contemporary, post-pandemic approach to envision a robust future for the District. The four plans under development are data-informed by a Comprehensive Data Profile composed of internal and external scans and workforce data that examine the needs of the Orange County area today and for the future.

Over the past month, a series of 12 kickoff meetings were held across SAC, SCC, and DSO sites to provide an overview of the project and encourage engagement by RSCCD stakeholders. The Research team has begun their work in developing the Comprehensive Data Profile, which will inform all four plans. The first plan to be completed will be the long-range Comprehensive Master Plan (CMP) for RSCCD. This plan will contain the Comprehensive Data Profile, trends and planning assumptions for the future, and highlights from stakeholder listening sessions being held over the next two months. Synthesis and analysis of the forementioned quantitative and qualitative data will be used to examine the challenges and opportunities for RSCCD over the next eight years. A set of overarching Strategic Directions will be identified which will be operationalized through the goals and objectives of the two college EMPs and the DSO Plan. The plans will be considered for adoption by the Board of Trustees in late Spring; once approved, they will commence with the 2024-2025 Fiscal and Academic Year.

During the months of November and December the focus will be on data analysis and the hosting of over 100 "listening sessions" with internal and external stakeholders, including Trustees, students, faculty and staff, and community partners. Throughout the project, an update will be provided at the beginning of each month to summarize progress on the project and describe upcoming activities.